

NICK GOWER

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Fundamentals of Sustainable Accounting (FSA) Level 1, Series 65

An experienced environmentalist, ESG professional, impact analyst, business strategist and team player with 15+ years of experience, I build bridges between the worlds of corporate responsibility, renewable integration, impact investing, and climate action. I have proven success finding alignment with global reporting frameworks (CSRD, TCFD, ISSB, SBTi), data driven models and impact goals. By creating strategic partnerships with local government, industry, and finance, I work for an equitable and sustainable economic transformation.

SKILLS & EXPERIENCE

Core Competencies in ESG Strategy & Impact Reporting:

- Build data driven assessment frameworks with material KPIs, lifecycle analysis and benchmarking, interoperable to CSRD, SBTi, ISSB and TCFD.
- Design custom impact reports for private companies and investors raising funds
- Construction and refine investment strategy for the new Climate Solutions SMA
- Consult micro, small and midcap companies, project managers, and investors to identify material impacts, renewable integration, future risks, and mitigation opportunities.
- Publish best practices on sustainability metrics, supply chain management, and impact analysis as [featured writer](#), [panelist](#) and [guest editor](#).

Business Management:

- Design and lead ESG and impact data and ratings strategy across GRI, SASB, CSRD, and TCFD-aligned disclosure frameworks for fintech and municipal clients.
- Directly manage 10-20 employees with low attrition, while increasing revenue by 35%
- Supervise a portfolio of 20+ clients of various sizes, many globally recognized
- Design strategic partnerships for marketing, product development, co-branding events, and channel market strategies.

Data Analytics:

- Utilize data frameworks to provide insight into business sustainability and accomplishment of mission utilized by trillion-dollar asset managers.
- Implement Excel and Python scripting for rating construction and client file writing.
- Fintech impact data is utilized by 20+ clients, and in a \$25M ETF, a \$20M Mutual Fund, investment index, and separately managed accounts at \$2T+ wealth management firms.

Municipal Climate Action Funding Strategy

- Engage directly with finance and sustainability departments in 20+ local governments and regional partnerships to identify a suite of viable funding and financing pathways with case studies for climate action and adaptation initiatives, prioritizing measures that reduce greenhouse gases (GHGs) and have a positive return on investment (ROI).
- Co-authored [Financing Sustainable Cities Scan and Toolkit](#): an action-oriented “how-to” guide with case studies for cities to catalog implementable and novel funding solutions that can support infrastructure for bold climate action plans.

WORK EXPERIENCE

HIP (Human Impact + Profit) Investor Inc.

Senior Vice President, Impact Data, Analytics, and Client Services, February 2018 – Present
President, HIP Investor Ratings LLC, January 2023 – Present

Through Climate & ESG data and ratings product development and deployment, I manage our portfolio of fintech clients and drive growth through strategic partnerships, revenue vertical development, and channel market strategy. Finding alignment and interoperability between frameworks (CSRD, SFDR, CDP, SBTi, ISSB/SASB, TCFD), I identify KPIs and leading indicators to use data for social and environmental good. Clients include two of the largest asset managers in the world with over \$13B in total AUM. I engage directly with debt issuers for impact assessment and taxonomy alignment and work with local governments to derive funding and financing strategies for climate action.

Director, Operations, Project Management, and Client Relations, October 2010 – February 2018

Lead projects involving corporate sustainability consulting, integrative reporting, business strategy, marketing, publishing, operations, channel partner strategies, strategic partnerships, revenue vertical development, market research and competitive analysis.

Same Team Goods

Co-Founder, July 2014 – Present

Co-created an apparel company and social network around the concept of social good and collective effort. Same Team has sold tens of thousands of shirts globally and donates a portion of profits to support racial equity, environmental conservation, and disaster relief.

SEED Spot Venture Network

Business Startup Mentor, Panelist & Pitch Coach, April 2024 – Present

I provide strategic insights and practical feedback to founders in SEED SPOT, a World Top 5 Private Business Accelerator and its network. The organization fosters a diverse ecosystem of builders in communities nationwide to create a robust pipeline of impact-driven entrepreneurs.

Woodshed Arts

Vice President of the Board of Directors, October 2024 – Present

Providing strategic guidance and fundraising support to Woodshed Arts, a non-profit organization seeking to stoke the collaborative creativity that binds and elevates our community.

EDUCATION

University of North Carolina at Chapel Hill, Chapel Hill, NC

Bachelor of Arts in Economics & Bachelor of Arts in Psychology, 2007

Continuing Education:

[Applied Sustainability for Technical Managers Specialization](#)

[Climate Resilience and Urban Sustainability](#) - University of Colorado Boulder via Coursera